

# Rory McNicol

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**date of birth:** 26 April 1985

A hard working artworker looking to make the next step in a fast-paced professional environment. High-spirited and imaginative with determination to excel, a good comprehension of typography and layout with a meticulous eye for detail and a willingness to learn. Excellent fluency in Photoshop and Illustrator combined with commercial experience working with InDesign, Quark, Acrobat as well as Dreamweaver and Flash. Eager to work with equally, passionate and driven team members or actively alone. Thirsty for a constant supply of tasks to be undertaken accurately with efficiency.

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## Employment History:

### **March 2008 - Present** **Artworker - Label-form,** **Maidenhead**

Confident understanding of various print techniques including litho, screen and plate making. Fully trained in Illustrator and further understanding of Dreamweaver. Developed a good awareness of layout and legislation in package design, a key component to overall brand awareness and positioning.

Ability to accurately create and manipulate print ready, artworks to suit cutter guides and specific parameters effectively. Knowledge of adhering to brand guidelines and product recognition, with the capability to inject creativity where desired.

Intermittent colour correcting and retouching, updating internal image library, technical drawings, factory plans, creating and developing documents and forms for all departments.

Design and maintaining the company website ensuring client enquiries through easy navigation and optimization. Managing the FTP service.

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### **On-going** **Freelance**

Creating illustrations, logos, character design, package design, leaflets, posters, display stands and initial website designs for a variety of clients and briefs. Developing recognizable branding and illustrations for a magazine project. Continuously learning new software.

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### **Sep 2007 - Placement** **Artworker - PMN Group - Marlow**

Part of the design team responsible for the layout of sales advertisements for tabloid newspapers and providing support to the graphic designers by preparing images for Toys R' Us catalogue.

First experience in a creative environment where I exceeded expectations. Primarily using Quark and Photoshop for layout and image editing proving a valuable function to my career.

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## Education:

### **2004 - 2007** BA (Hons) in Illustration

University of Portsmouth

### **2003 - 2004** Diploma in Foundation Art

Buckinghamshire Chilterns University College

### **2001 - 2003** A-Levels in Art, Photography and Media Studies

Claires Court Sixth Form

### **1989 - 2001** GCSE's in English, Maths, French, Science (double), Art, Design Technology.

Claires Court

I possess a full UK driving license and a fully qualified First Aider (British Red Cross)

References available on request.